

# 2022 Content Planner

## DEC. / JAN.

Print & Digital

### DOUBLE ISSUE: Diversity & Inclusion

- Airline C-suites
- Pilot recruitment
- Sustainability Report: Airports

Ad Close: Dec. 2 | Materials Due: Dec. 13

## FEBRUARY

Print & Digital

### Includes Routes

#### Air Cargo

- Digital freight operations
- Medical supply chain
- Passenger-to-freighter conversions
- Sustainability Report: Low-Cost Carriers

#### Bonus Distribution

- Routes Americas: Feb. 15-17, San Antonio, TX
- Singapore Airshow: Feb. 15-20, Singapore
- MRO Middle East: Feb. 22-23, Dubai, UAE

Ad Close: Jan. 4 | Materials Due: Jan. 14

## MARCH

Digital Content

### Corporate Travel

- Business travel market
  - Distribution
  - Sustainability Report: Electric & Hybrid Aircraft
-  *Signet Digital Ad Study*

Materials Due: Feb. 28 | Digital Live: Mar. 10

## APRIL

Print & Digital

### Cabins & Interiors

- Seat designs
- Onboard connectivity
- Sustainability Report: Sustainable Aviation Fuels

#### Bonus Distribution

- MRO Americas: April 26-28, Dallas, TX

Ad Close: Mar. 7 | Materials Due: Mar. 17

## MAY

Print & Digital

### Includes Routes

#### Ancillary Revenue

- Airport concessions
- Onboard
- Ancillary partnerships
- Sustainability Report: Waste Management (plastic and food waste reduction)

#### Bonus Distribution

- Routes Europe: May 18-20, Bergen, Norway

 *Signet Print Ad Study*

Ad Close: Apr. 5 | Materials Due: Apr. 15

## JUNE

Print & Digital

### Efficiency & Sustainability

- Reducing carbon emissions
- Systems that lower costs
- Biofuel supply chain
- Sustainability Report: Major Airlines
- ATW Airline Achievement Awards

#### Bonus Distribution

- Aircraft Interiors Expo: June 14-16, Hamburg, Germany
- ATW Airline Industry Achievement Awards: June 21, Doha, Qatar
- IATA AGM: June 19-21, Doha, Qatar
- Farnborough Airshow: July 18-22, Farnborough, UK

Ad Close: May 4 | Materials Due: May 16

## IN EVERY Month:

- ▶ Webinars
- ▶ Podcasts
- ▶ Infographics
- ▶ Videos
- ▶ Photo galleries
- ▶ And more!

### Print Issues

*Air Transport World* is published in two different print formats: Standalone, and with *Routes* magazine bound in the center.

### Digital Content

ATW editorial content published on [Aviationweek.com/atw](http://Aviationweek.com/atw)

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## JULY

Digital Content

### Training

- Flight simulators
- Flight academies
- Pilot hiring
- Sustainability Report: Sustainable Aviation Fuels

 [Signet Digital Ad Study](#)

Materials Due: July 1 | Digital Live: July 11

## AUGUST

Digital Content

### World Airline Data

- Fleet data
- Airline financials
- Airline traffic
- Busiest routes
- Busiest airports
- Sustainability Report: Supply Chain

Materials Due: July 30 | Digital Live: Aug. 10

## SEPTEMBER

Print & Digital

### Contactless Technologies

- Airport check-in systems
- Baggage handling
- Security/immigration systems
- Security system scanners
- Sustainability Report: Airports

### Bonus Distribution

- MRO Asia-Pacific: Sept. 20-22, Singapore
- AeroEngines Europe: TBD
- RAA: TBD

Ad Close: Aug. 5 | Materials Due: Aug. 17

## OCTOBER

Print & Digital

### Includes Routes

#### Future Air Travel

- Urban air mobility
- Supersonic
- Green aircraft
- Sustainability Report: Sustainable Aviation Fuels

### Bonus Distribution

- World Routes: Oct. 9-11, Las Vegas, NV
- MRO Europe: Oct. 18-20, London, UK
- IATA World Passenger Symposium: TBD

 [Signet Print Ad Study](#)

Ad Close: Sept. 6 | Materials Due: Sept. 16

## NOVEMBER

Print & Digital

### Cabins & Interiors

- Seat design
- Cabin hygiene systems
- Onboard connectivity
- Sustainability Report: Major Airlines
- MRO Market Outlook

### Bonus Distribution

- ALTA AGM: TBD
- AAPA AGM: TBD
- AACO AGM: TBD

 [Signet Digital Ad Study](#)

Ad Close: Oct. 5 | Materials Due: Oct. 17

## DEC. / JAN.

Print & Digital

### Includes Routes

#### DOUBLE ISSUE: 2023 Forecast

- Airline financial & traffic outlooks
- OEM markets
- Region-by-region market status
- Sustainability Report: OEMs

Ad Close: Nov. 29 | Materials Due: Dec. 9

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