

# 2022 Content Planner

# **JANUARY**

## **Top Ten Aerospace Events**

- CEO New Year Greetings
- Global Leading Technique Preview

#### **Bonus Distribution**

■ AVIC Summit

Ad Close: Jan. 1 | Publish Date: Jan. 15

## **APRIL**

## **China Airlines Dictionary**

- Air Traffic Management Development
- Avionics Technology

#### **Bonus Distribution**

■ China ATM Development Forum 2022

Ad Close: April 1 | Publish Date: April 15

# **FEBRUARY**

2021 Review and 2022 Outlook

#### **Bonus Distribution**

■ Chinese New Year

Ad Close: Feb. 1 | Publish Date: Feb. 15

## **MAY**

#### **Unmanned Systems**

■ Connected Aircraft

#### **Bonus Distribution**

■ Connected Aircraft China Congress 2022

Ad Close: May 1 | Publish Date: May 15

## **MARCH**

**Business Aviation** 

#### **Bonus Distribution**

■ Shanghai ABACE, April

Ad Close: Mar. 1 | Publish Date: Mar. 15

## **JUNE**

**Special Issue: Bombers** 

Ad Close: June 1 | Publish Date: June 15



# 2022 Content Planner

## **JULY**

### **Paris Air Show Special Issue**

Helicopters

#### **Bonus Distribution**

- Paris Air Show
- Civil Helicopter Industry Forum 2022

Ad Close: July 1 | Publish Date: July 15

## **OCTOBER**

## **Smart Airports**

■ Commercial Aviation

#### **Bonus Distribution**

■ Airport Development Forum

Ad Close: Oct. 1 | Publish Date: Oct 15

# **AUGUST**

## **Regional Aviation**

#### **Bonus Distribution**

■ Regional Aviation Forum 2022

Ad Close: Aug. 1 | Publish Date: Aug. 15

# **NOVEMBER**

#### **Zhuhai Airshow Special Issue**

#### **Bonus Distribution**

■ Zhuhai Airshow 2022

# **SEPTEMBER**

### **Aero Engines / MRO**

#### **Bonus Distribution**

- China Areospace Propulsion Technology Forum 2022
- MRO China 2022

Ad Close: Sep. 1 | Publish Date: Sep. 15

# **DECEMBER**

#### **Electric Propulsion**

Aviation Training

Ad Close: Nov. 1 | Publish Date: Nov. 15

Ad Close: Dec. 1 | Publish Date: Dec. 15