

## 2021 Editorial Planner

**January** 

Dealing with the decommissioned aircraft

MRO after-service marketing

• Rent, dismantling and passenger-to-freighter conversion marketing

MRO global marketing prospect 2021

Bonus Distribution: AVIC Summit: TBD

Ad Close Date: 12/25/2020

Publish Date: 1/20/2021

**February** 

Research on the maintenance and operation support to China-made aircraft

(Modern Ark or ARJ21)

Ad Close Date: 1/25/2021

Publish Date: 2/20/2021

March

Marketing analysis and prospect on MRO

Ad Close Date: 2/25/2021

Publish Date: 3/20/2021

**April** 

General aircraft MRO (Business aircraft, General aircraft and UAV)

Ad Close Date: 3/25/2021

Publish Date: 4/20/2021

Airframe MRO

Bonus Distribution: ABACE: April 21-23, Shanghai, China

May Aging aircraft service solution

New technique in MRO

Ad Close Date: 4/25/2021

Publish Date: 5/20/2021

June

MRO management in low-cost airlines

Military MRO

Ad Close Date: 5/25/2021

Bonus Distribution: Paris Airshow: June 21-27, LaBourget, France

Publish Date: 6/20/2021



## **2021 Editorial Planner**

July	Engine MRO Special:  1. The existing status and forecast about engine MRO  2. Advanced technique in engine MRO	Ad Close Date: 6/25/2021  Publish Date: 7/20/2021
August	Maintenance of civilian helicopters Heli MRO	Ad Close Date: 7/25/2021  Publish Date: 8/20/2021
September  Bonus Distribution	Predictive maintenance model Technical application cases  I: MRO China 2021	Ad Close Date: 8/25/2021  Publish Date: 9/20/2021
October	Avionics MRO, Composite MRO Advanced detection technology and detection equipment.	Ad Close Date: 9/25/2021  Publish Date: 10/20/2021
November	Aviation material management:  • New parts  • PMA parts  • Used materials	Ad Close Date: 10/25/2021  Publish Date: 11/20/2021
December	Innovative Concept:  • Green MRO and innovation  • New MRO facility	Ad Close Date: 11/25/2021  Publish Date: 12/20/2021