

# Digital Enhancements to Increase Your Visibility

**AC-U-KWIK's** digital audience expands to over **50,000** highly targeted business aviation professionals. Advertisers can reach our full digital audience both **on the recently enhanced website** and **in our app**. The enhanced website relaunched with improved functionality, modern user interface and mobile-friendly design with the same TRUSTED data. **AC-U-KWIK's** digital platforms increase your exposure to pilots, operators and aviation professionals worldwide.

## iPhone & iPad Leaderboard + Airport Page Upper Leaderboard:

Shared in a rotation with five max advertisers \$17,520, 12 months



iPad Upper Leaderboard+ iPhone Leaderboard Banner

Plus

ACUKWIK.com Upper Leaderboard Banner



# iPad App Lower Leaderboard + Airport Page Impact Ad:

Pricing chart: refer to page 15



iPad App Lower Leaderboard Banner

Plus

ACUKWIK.com Impact Ad



### Did You Know?

#### **Enhancements include:**

- Improved mobile device viewing
- Rich media ads now available
- Enhanced premium company pages
- Audience Extension capabilities

251,000+
Average monthly
PAGE VIEWS



**52,400** MORE THAN THE PRIOR YEAR!

Source: Adobe Analytics 2019 YTD

