

# Virtual Events

## Engage prospects through your own customized digital event.

Virtual events bring targeted professionals into an interactive, online environment that provides education through webinars and other thought leadership content and the ability for attendees to interact with products, services or messages from you or your partners.

### DETAILS

- Conference hall with informational sessions
- Exhibit hall with interactive booths
- Resource center
- Engage in real-time chat with attendees
- Project management, promotions and archive of event included

### USEFUL FOR

- Educating your target audience
- Positioning you as industry expert
- Sharing best practices
- Generating qualified leads
- Networking with attendees



### Interactive Platform

#### FEATURES:

- Various booth templates
- Engage in real-time chat
- Demos, video clips etc. – fully supported with audio