

Social Intelligence

Analysis & benchmarking of social marketing activities.



Social Media marketing is a top marketing tactic and it's getting increased marketing budget, but many marketers struggle to show return. Do you really know how your social media marketing is performing relative to your competitors? Do you know what content is most effective with your prospects? We leverage social listening technologies and research analysis to provide social marketers with competitive benchmarking and the valuable insight needed to be highly effective.

DETAILS

- Study monitors your company's social activity, along with two of your competitors
- Choose three social platforms for analysis: Facebook, LinkedIn, Twitter, YouTube, & Instagram
- Deep analysis around audience and content for each platform
- Graphical report (10-15 pages) includes a summary & recommendation for each platform
- Exclusive + unlimited usage rights