

List Rental Services

Select targets from 30 million engaged decision makers across Informa to build your campaign.



The key to any successful marketing initiative is reaching the right audience. List Rental from Informa Engage enables marketers, agencies and brokers to target, engage and activate campaigns targeted at B2B decision makers that rely on hundreds of Informa brands.

USEFUL FOR

- Reaching business professionals from over 16 vertical markets across 5 sectors
- Telemarketing campaigns
- Direct mail campaigns
- Data licensing