

Facebook Live

Your own micro event direct from the expo or conference floor.



Announcing big news? Want to share the latest product release? Leverage Facebook's powerful platform to connect live with audiences. We make it easy for you to broadcast live for 5-10 minutes directly from the event floor. Our content team will help guide content discussion and moderate the event. We'll use our database to help identify the right audience, and marketing expertise to promote attendees to your live broadcast. Our program management team handles the logistics, including production. Simple, turnkey, powerful.

USEFUL FOR

- Sharing announcements about new products/services
- Introducing key company execs to market
- Extending the reach beyond show floor
- Providing fresh updated content to social followers
- Onboarding new Facebook followers
- Creating video content asset that can be leveraged elsewhere