



Know. Predict. Connect.

Know business-critical information, **predict** outcomes and **connect** to opportunities and people.

Let's grow your business:

- Market-leading intelligence and insight
- Proprietary data, analytics, and forecasting tools
- Results-driven marketing services and advertising
- Global conferences and exhibitions

aviationweek.com/knowpredictconnect

**AVIATION
WEEK**
NETWORK

Know. Predict. Connect.

Business-critical information, predictive intelligence, and connections with opportunities and people. That's how the Aviation Week Network helps you make decisions and build your business.

Delivering award-winning journalism, deep data and analytics, world-class events, and content-driven marketing services, our core principle is helping our customers succeed.

Market Leading Intelligence, Data, and Insight

Aviation Week Network unlocks the knowledge of an unrivaled team of business aviation experts dedicated to creating and sharing business-critical information – from the most authoritative intelligence to the most accurate data in the industry.

Award-Winning Editorial

- **Business & Commercial Aviation (BCA):** Delivers essential “how to” business aviation operational insight, driving unmatched operator readership and engagement for over 60 years.
- **ShowNews:** The definitive show daily that's laser-focused on decision-makers onsite and worldwide during leading A&D and business aviation events.
- **The Weekly of Business Aviation:** Delivers news and key industry data, including concise fleet information, market forecasts, and valuations to business aviation manufacturers, suppliers, and analysts.

Directories

- **AC-U-KWIK:** Business aviation's most respected flight planning resource. AC-U-KWIK connects the global aviation industry with the most accurate airport / FBO directories containing complete listings of FBOs, charter companies, fuel suppliers, ground transportation, maintenance and catering services.
- **Aircraft Bluebook:** The premier resource for aircraft values for more than 50 years. Aircraft Bluebook delivers the most accurate, comprehensive and timely assessment of the aircraft market.
- **Air Charter Guide:** The premier resource of on-demand worldwide charter for 30 years. A one-of-a-kind charter buyer's guide, the 900-page directory provides contact and fleet details for commercially licensed aircraft operators in 148 countries worldwide.
- **Airportdata.com:** Airportdata.com is the complete pre-flight planning and dispatch operations information source for airport, ground handling and related service company data. The addition of flight clearance contact information, an airline database and many useful tools makes this an invaluable asset for airline departments, especially flight operations.



Aerospace Media Lifetime Achievement Award Winner

BCA Editor-In-Chief Bill Garvey was presented with the Lifetime Achievement Award at the Aerospace Media dinner in Paris on June 18, 2017.

Proprietary Data, Analytics, and Forecasting Tools

Aviation Week Network's intelligence and fleet data services provide the tools and custom solutions to meet your specific needs. Our capabilities help you identify new market opportunities, maximize revenue, minimize risk, and gain insights into the competition.

Intelligence and Fleet Data Services

- **Aviation Week Intelligence Network (AWIN):** Combines program, people, and company data with expert intelligence and insight to provide complete coverage of the global aerospace and defense market.
- **Fleet & MRO Forecasts:** Predictive intelligence for strategic planning. Our forecast tool provides comprehensive insight into future MRO and fleet growth opportunities in the commercial airlines, military, business aviation and helicopter market segments.
- **Fleet Discovery:** 120 data points on over 156,000 commercial and business aviation aircraft, including military transports. Discover the most trustworthy resource for the complete aircraft history, plus ad hoc reports, month-over-month trend analysis and details on expected deliveries through 2050.

Results-Driven Marketing Services and Advertising

1.7 million global A&D professionals engage with us through our multiple channels. Utilize our channels, including websites, print publications, and newsletters as well as our marketing services capabilities to reach your target market, generate leads and make an impact.

- **Industry-leading A&D database** across all markets, titles, job functions, and geographic locations.
- **Lead generation and lead nurturing programs** to reach your target audience through events, content marketing, sponsorships, custom media, email and more.
- **Integrated programs** for streamlined, efficient media buys.
- **Research and analysis offerings** that deliver the information you need to make confident business decisions.

Global Conferences and Exhibitions

SpeedNews Conferences offer an unmatched depth of market data and innovative ways to present organizations' materials. Meet with distinguished experts in the industry, learn about current trends, new products and developments, hear forecasts, and network with customers and peers.

- **SpeedNews 23rd Annual Business & General Aviation Industry Suppliers Conference (BGA):** is designed for equipment manufacturers, suppliers, as well as MRO and IT suppliers, aviation marketing and business development professionals, analysts, economic development groups, and financial institutions wanting to learn more about the business and general aviation industry. Learn more at Speednews.com.

Let's grow your business.

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The Aviation Week Network's global business aviation portfolio empowers you to connect knowledge to opportunity.

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