

# Lead Generation Programs with Proven Results



Aviation Week Network's lead generation programs, including webinars, have proven to generate more than...

**11,200 leads**  
**40+ programs**

**23**

Content Syndication Programs

**20**

Webinars

## Content Syndication



On average content syndication programs generated

**193 LEADS**

## Live Webinars



On average webinars generate

**356 LEADS**

Content Syndication

Live Webinars

The top performing content syndication generated

**806 LEADS**

The top performing webinar generated

**990 LEADS**

## Reaching Your Targeted Aerospace and Defense Audience

Lead generation programs resulted in...

**2.5 million direct connections**

...with targeted audience members in multiple sectors.



**Commercial**

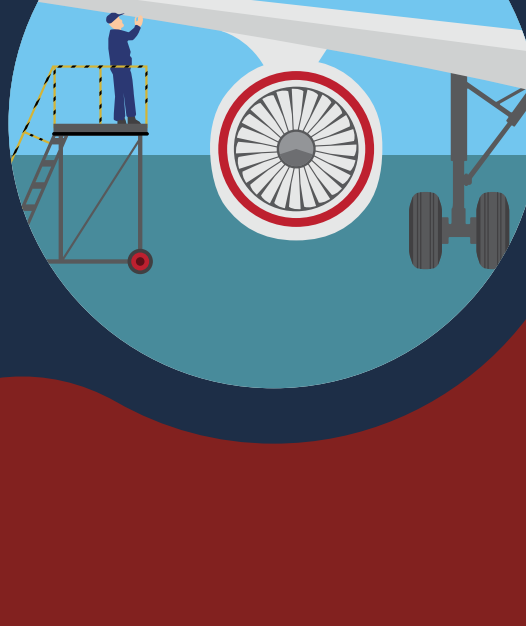
**Business**



**Defense**



**MRO**



**Space**

To learn more contact your account representative today.

**AVIATION WEEK** NETWORK