

## New Digital Enhancements to Increase Your Visibility

AC-U-KWIK's digital audience expands to over **50,000** highly targeted business aviation professionals. Advertisers can reach our full digital audience both **on the recently enhanced website** and **in our app**. The enhanced website relaunched with improved functionality, modern user interface and mobile-friendly design with the same TRUSTED data. **AC-U-KWIK's** digital platforms increase your exposure to pilots, operators and aviation professionals worldwide.

### Enhancements include:

- ▶ **Improved mobile** device viewing
- ▶ **Rich media ads** now available
- ▶ **Enhanced premium** company pages
- ▶ **Audience Extension** capabilities

### Airport Page Upper Leaderboard

Shared in a rotation with five max advertisers \$17,520, 12 months

iPad App Upper Leaderboard Banner



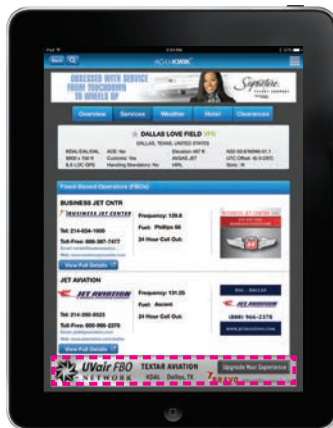
**Plus**

ACUKWIK.com Upper Leaderboard Banner

### Airport Page Impact Ad + iPad App Lower Leaderboard

Pricing chart: refer to page 10

iPad App Lower Leaderboard Banner



**Plus**

ACUKWIK.com Impact Ad

### Billboard

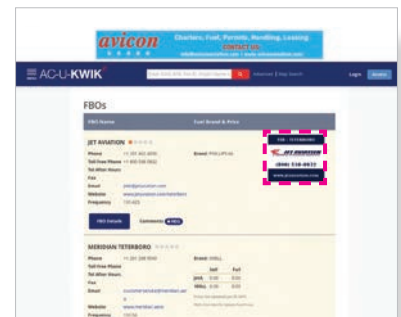
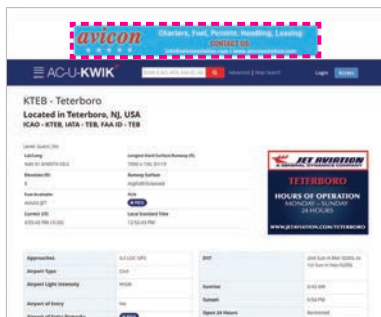
\$900, 12 months

iPad App Billboard Ad



**Plus**

ACUKWIK.com Expanded FBO Billboard Ad



### Expanded Info Page

\$2,760, 12 months

iPad App  
Expanded Info Page



**Plus**

ACUKWIK.com  
Expanded Info Page



### Company & Fuel Logos

Company logo, \$300 each /  
Fuel logo, \$120 each

iPad App  
Logo Placement



**Plus**

ACUKWIK.com  
Logo Placement



### Exclusive Opportunity

\$36,000, 12 months

iPhone App  
Lower Leaderboard Banner



**Plus**

ACUKWIK.com  
Airport Page Lower Leaderboard Banner



### Web-Only Opportunities Pricing: refer to page 11

ACUKWIK.com Home Page  
Leaderboard Banner + Impact Ad



ACUKWIK.com  
Home Page Skin Ad



ACUKWIK.com Airport Page  
Skin Ad

