

Know. Predict. Connect.

Know business-critical information, **predict** outcomes and **connect** to opportunities and people.

Let's Grow Your Business.

- Market-Leading Intelligence and Insight
- Proprietary Data, Analytics, and Forecasting Tools
- Results-Driven Marketing Services and Advertising
- World Class Events and Conferences

aviationweek.com

**AVIATION
WEEK**
NETWORK





Know. Predict. Connect.

Business-critical information, predictive intelligence and connections with opportunities and people. That's how the Aviation Week Network helps you make decisions and build your business.

Delivering award-winning journalism, deep data and analytics, world-class events, and content-driven marketing services, our core principle is helping our customers succeed.

Let's grow your business.

The Aviation Week Network's powerful portfolio of products and services delivers the most authoritative intelligence, the most accurate data, the highest caliber audience, and the most versatile tools for the global aviation, aerospace, defense, and space industries.

Market Leading Intelligence, Data, and Insight

Aviation Week Network unlocks the knowledge of an unrivaled team of aviation, aerospace and defense experts dedicated to creating and sharing business-critical information – from the most authoritative intelligence to the most accurate data in the industry.

Award-Winning Editorial

- **Aviation Week & Space Technology:** A 100+ year-old A&D publication with award-winning journalists that provide critical insight into emerging trends, technology, operational best practices and continuous updates to policy requirements and budgets.
- **Air Transport World (ATW):** The brand trusted by airline executives and management for more than 50 years. ATW provides balanced international coverage of the commercial air transport industry and reports on the trends impacting how airlines do business.
- **SpeedNews:** Connecting suppliers to business opportunities, *SpeedNews* delivers the latest news and developments within the commercial aviation industry in a quick-read format.
- **ShowNews:** The #1 show daily! *ShowNews* integrates content from *Aviation Week & Space Technology*, *Business & Commercial Aviation*, *Air Transport World*, and *SpeedNews* creating more convenience and value for executives onsite at A&D and business aviation events.
- **Inside MRO:** *Inside MRO* magazine connects all aspects of the global commercial aviation aftermarket by delivering business, technology and engineering insights. Produced in partnership with AviationWeek.com and MRO-Network.com.
- **Business & Commercial Aviation (BCA):** Delivers essential “how-to” operational insight, driving unmatched operator readership and engagement within the global business aviation community for over 50 years.
- **Aviation Daily:** Daily intelligence for the commercial airline industry. Go behind the news powering the global airline industry with insights and data on airline operations, market share and aircraft and engine programs.
- **Aerospace Daily & Defense Report:** Aerospace and defense leaders in industry and government rely on *Aerospace Daily & Defense Report* for the latest, critical intelligence on programs, budgets and policies in defense, as well as military and civil space.
- **The Weekly of Business Aviation:** Vital news and developments essential to business aviation manufacturers, suppliers and analysts. *The Weekly of Business Aviation* delivers key industry data that includes concise fleet information, market forecasts and valuations.
- **The Engine Yearbook:** A unique publication and reference of choice for the global aero-engine examines every aspect of engine development, overhaul, leasing and specialist repairs.

Directories

- **MRO Links:** An online marketplace that connects global MRO service providers with suppliers. MRO Links is a true purchasing vehicle that delivers product/service details to the extensive aftermarket community.
- **AC-U-KWIK:** Business aviation's most respected flight planning resource. AC-U-KWIK connects the global aviation industry with the most accurate airport / FBO directories containing complete listings of FBOs, charter companies, fuel suppliers, ground transportation, maintenance and catering services.
- **Aircraft Bluebook:** The premier resource for aircraft values. For more than 50 years, Aircraft Bluebook has provided valuable information designed to give the most accurate, comprehensive and timely assessment of the aircraft market.

JESSE H. NEAL AWARDS
Est. 1955

Aviation Week Network
Winner, 2017 Jesse H. Neal National Business Journalism Awards:
■ Best B2B Media Brand
■ Grand Neal Award

- **Air Charter Guide:** The premier resource of on-demand worldwide charter for 30 years. A one-of-a-kind charter buyer's guide, the 900-page directory provides contact and fleet details for commercially licensed aircraft operators in 148 countries worldwide.
- **Airportdata.com:** The most accurate, complete and relevant data to assist in your pre-flight planning and dispatch operations. Airportdata.com is updated through a continuous process of update reports received directly from airports and handlers, as well as regular operator feedback. community that examines every aspect of engine development, overhaul, leasing and specialist repairs.

Proprietary Data, Analytics, and Forecasting Tools

Aviation Week Network's intelligence and fleet data services provide the tools and custom solutions to meet your specific needs. Our capabilities will help you identify new market opportunities, maximize revenue, minimize risk, and gain insights into the competition.

Intelligence and Fleet Data Services

- **Aviation Week Intelligence Network (AWIN):** Combines program, people, and company data with expert intelligence and insight to provide complete coverage of the global aerospace and defense market.
- **Fleet & MRO Forecasts:** Predictive intelligence for strategic planning. Our forecast tool provides comprehensive insight into future MRO and fleet growth opportunities in the commercial airlines, military, business aviation and helicopter market segments.
- **MRO Prospector:** Contains in-depth commercial fleet data, the latest contract details, as well as the latest maintenance, repair, and overhaul news.
- **Fleet Discovery:** 120 data points on over 156,000 commercial and business aviation aircraft, including military transports. Discover the most trustworthy resource for the complete aircraft history, plus ad hoc reports, month-over-month trend analysis and details on expected deliveries through 2050.

World-Class Events and Conferences

Aviation Week Network's global events include conferences, exhibitions, briefings, symposiums and roundtables. The portfolio serves the global civil and defense communities with industry leading speakers and best practices. Events cover engines and airframes, defense technology, supply chains and maintenance services.

- **MRO Events and Conferences:** Our events are designed to complement our content, data/analytics and digital tools and provide a unique environment for delivering the most timely and accurate intelligence available combined with interactive sessions and solutions.
- **A&D Events (Including SpeedNews Conference Series):** *SpeedNews* Conferences offer an unmatched depth of market data and innovative ways to present organizations' materials. Meet with distinguished experts in the aerospace industry, learn about current trends, new products and developments, hear forecasts, and network with customers and peers.
- **Industry Events** (Including the Laureate Awards and the ATW Airline Industry Achievement Awards)

Visit aviationweek.com/events for a complete list of upcoming events along with registration, sponsorship and branding opportunities.

Results-Driven Marketing Services and Advertising

1.7 million global A&D professionals engage with us through our multiple channels. Utilize our channels, including websites, print publications, and newsletters as well as our marketing services capabilities to reach your target market, generate leads and make an impact.

- **Industry-leading A&D database** across all markets, titles and job functions.
- **Lead generation programs** to reach your targeted audience through events, content marketing, sponsorships, custom media, email and more.
- **Integrated programs** for streamlined, efficient media buys.
- **Research and analysis offerings** provide clients the information they need to make confident business decisions.

International Partnerships

- **CANNEWS.com.cn:** The largest Chinese language aviation and air transportation news portal that receives over 150,000 unique visitors a day, and over 4.5 million page views per month. Websites are published in both English and Chinese.
- **International Aviation (China):** International Aviation's experienced Beijing-based team of journalists, analysts and experts provide unparalleled in-country intelligence on the fast-developing Chinese market. Supported by Aviation Week & Space Technology and ShowNews, International Aviation is the most powerful trade publication in China.
- **Aviation Maintenance & Engineering (China):** The only aviation MRO magazine in Chinese, serving China as well Asia-Pacific MRO community with essential intelligences and insights.
- **Air Transport Observer (Russia):** The essential magazine for the aviation and aerospace industry in Russia/CIS and is the crucial trade magazine for the region.

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The Aviation Week Network's global aviation, aerospace and defense portfolio empowers you to connect knowledge to opportunity.

To learn more, contact:

Intelligence and Fleet Data Services:



Anne McMahon
Managing Director, Intelligence and Data Services
Tel: +1 646 291 6353
anne.mcmahon@aviationweek.com

Marketing Services and Advertising:



Beth Wagner
Managing Director, Americas
Tel: +1 703 997 0261
beth.wagner@aviationweek.com



Iain Blackhall
Managing Director, Global Media
Tel: +44 207 975 1670
iain.blackhall@aviationweek.co.uk

Directories:



Frank Craven
Managing Director, Business Aviation
Tel: +1 913 967-1729
frank.craven@penton.com

MRO Events and Conferences



Lydia Janow
Managing Director, Events & Tradeshows
Tel: +1 646 257 4553
ljanow@aviationweek.com

A&D and SpeedNews Conferences



Joanna Speed
Managing Director, A&D and SpeedNews Conferences
Tel: +1.424.465.6501
Jspeed@speednews.com

Subscriptions:

1 800 525 5003 (within the U.S.)
+1 847 763 9147 (outside the U.S.)
awstcustserv@halldata.com

aviationweek.com

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